

ADAM CLAPPER

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330-421-9806



Senior Videographer • Video Editor • Creative Director

STATEMENT

My passion is telling stories and engaging audiences through all video platforms. I am always ready and able to produce content from conception to delivery across many platforms. During my experience I have designed and produced videos for clients ranging from small start-up to Fortune 500 companies, working for client designs and branding guidelines. My work has been recognized for the ability to produce exemplary work with a proven talent to handle a variety of simultaneous video projects and work under high-pressure deadlines.

EXPERIENCE

Senior Videographer & Editor – National Inventors H.O.F.

May 2024 – Present (Full-Time) – Canton, OH

Shoots, edits and delivers video for post-production. Completes camera operation in-field and in-studio with full studio production setup and lighting. Adheres to multiple organizational brand standards. Maintains excellent file management and organization.

Digital Video & Social Creative Director – Rust-Oleum

November 2020 – April 2024 (Full-time) – Vernon Hills, IL

Planned, shot, edited and delivered engaging social content for all Rust-Oleum social channels. Used storytelling skills to develop scripts, storyboards as well as set design and talent recommendations. Responsible for all post-production and editing of all videography and photography.

Producer & Senior Editor - Brella Productions

September 2019 – November 2020 (Contract) – Evanston, IL

Directed video shoots & voiceover talent. Worked autonomously, taking control of projects from start to finish. Led production team in the field on setting up lighting, cameras, audio, and production gear as needed. Conducted interviews/directed talent for simple shoots.

Video Producer & Animator – Am. Veterinary Med. Assoc.

August 2017 – September 2019 (Full-time) – Schaumburg, IL

On-location video production including client interaction. Acted as staff videographer for AVMA's Annual Convention. Managed on line video distribution channels.

EDUCATION

Digital Film & Video - Illinois Institute of Art - Chicago

2007 - 2010, Bachelor of Fine Arts (B.F.A.)

Bowling Green State University - Bowling Green, OH

2005 - 2007, Digital Filmmaking Transfer Credit

Medina High School - Medina, OH

2001 - 2005, Digital Filmmaking Transfer

SOFTWARE SKILLS

- ✓ **Premiere Pro**
Expert level
- ✓ **Final Cut Pro**
Professional level
- ✓ **Photoshop**
Professional level
- ✓ **Audition**
Professional level
- ✓ **Cinema 4D**
Beginner level
- ✓ **After Effects**
Advanced level
- ✓ **DaVinci Resolve**
Intermediate level
- ✓ **Illustrator**
Professional level
- ✓ **Media Encoder**
Advanced level
- ✓ **Microsoft Office**
Professional level

TECHNICAL SKILLS

- Camera Jib
- Camera Slider
- Camera Dolly
- Lighting
- Audio Mixing
- Video Editing
- Timelapse
- Color Correction

CONTENT EXPERTISE

- Studio-Talent
- Studio-Product
- Vox-Pop
- Corporate Promo
- Live Stream
- Product Demo
- Commercial
- Event Coverage
- Video Blog
- Client Testimonial