

ADAM CLAPPER

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www.adamclapper.com



330-421-9806



Creative Director • Senior Videographer • Video Producer

STATEMENT

Creative and results-driven Creative Director & Senior Videographer with over 14 years of experience leading high-impact video productions across commercial, digital, music, and branded content. Proven ability to take projects from concept to completion, crafting compelling visual narratives that engage audiences and drive brand goals. Skilled in directing, shooting, editing, and managing full production pipelines. Adept at working with cross-functional teams, clients, and talent to deliver polished, story-driven content on time and on budget. Passionate about visual storytelling, innovation, and producing work that leaves a lasting impression.

EXPERIENCE

Senior Videographer & Editor – National Inventors H.O.F.

May 2024 – April 2026 (Full-Time) – Canton, OH

Shot, edited and delivered video for post-production. Completed camera operation in-field and in-studio with full studio production setup and lighting. Adhered to multiple organizational brand standards. Adhered to multiple organizational brand standards.

Digital Video & Social Creative Director – Rust-Oleum

November 2019 – May 2024 (Full-time) – Vernon Hills, IL

Planned, shot, edited and delivered engaging social content for all Rust-Oleum social channels. Used storytelling skills to develop scripts, storyboards as well as set design and securing talent. Responsible for all post-production and editing of all videography and photography.

Video Producer & Animator – American Vet Medical Assoc.

August 2017– November 2019 (Full-time) – Schaumburg, IL

On-location video production including client interaction. Acted as staff videographer for AVMA's Annual Convention. Managed online video distribution channels. Established annual video production schedule

Owner & Video Producer – Clapperboard Creative

October 2017 – Present (Full-Time) – Northeastern Ohio

Founded and manages a full-service freelance video production company specializing in commercial, branded, and social media content. Leads end-to-end video production, including concept development, scripting, filming, editing, motion graphics, and final delivery.

EDUCATION

Digital Film & Video - Illinois Institute of Art - Chicago

Bachelor of Fine Arts (B.F.A.)

Bowling Green State University - Bowling Green, OH

Digital Filmmaking Transfer Credit

SOFTWARE SKILLS

Premiere Pro

Expert level

After Effects

Expert level

Final Cut Pro

Professional level

DaVinci Resolve

Professional level

Photoshop

Expert level

Illustrator

Professional level

Audition

Professional level

Media Encoder

Advanced level

Cinema 4D

Professional level

Microsoft Word

Professional level

MARKETING SKILLS

- Team Leadership & Mentoring
- Cross-Functional Collaboration
- Campaign Ideation
- Project Management

CONTENT EXPERTISE

- Studio-Talent
- Studio-Product
- Vox-Pop
- Corporate Promo
- Live Stream
- Product Demo
- Commercial
- Event Coverage
- Video Blog
- Client Testimonial