

ADAM CLAPPER

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330-421-9806 

Videographer • Video Editor • Creative

STATEMENT

My passion is telling stories and engaging audiences through all video platforms. I am always ready and able to produce content from conception to delivery across many platforms. During my experience I have designed and produced videos for clients ranging from small start-up to Fortune 500 companies, working for client designs and branding guidelines. My work has been recognized for the ability to produce exemplary work with a proven talent to handle a variety of simultaneous video projects and work under high-pressure deadlines.

EXPERIENCE

Digital Video & Social Creative Director – Rust-Oleum

November 2021 – Present (Full-time)

Plans, shoots, edits and delivers engaging social content for all Rust-Oleum social channels. Uses storytelling skills to develop scripts, storyboards as well as set design and talent recommendations. Responsible for all post-production and editing of all videography and photography. Works collaboratively with other team members to ensure a consistent, integrated brand perception and visual identity is delivered in each piece of content.

Producer & Senior Editor - Brella Productions

March 2021 – October 2021 (Contract)

Directed video shoots & voiceover talent. Worked autonomously, taking control of projects from start to finish. Led production team in the field on setting up lighting, cameras, audio, and production gear as needed. Conducted interviews/directed talent for simple shoots.

Videographer & Editor - Abt Electronics

September 2019 – December 2020 (Full-time)

Shot & edited video of on-screen talent and product B-Roll. Assisted on larger TV commercial productions. Strategized video brand with the internal marketing team.

Video Producer & Editor – American Vet Medical Assoc.

October 2017 – September 2019 (Full-Time)

On-location video production including client interaction. Acted as staff videographer for AVMA's Annual Convention. Managed online video distribution channels.

EDUCATION

Digital Film & Video - Illinois Institute of Art - Chicago

2007 - 2010, Bachelor of Fine Arts (B.F.A.)

Bowling Green State University - Bowling Green, OH

2005 - 2007, Digital Filmmaking Transfer Credit

Medina High School - Medina, OH

2001 - 2005, Digital Filmmaking Transfer

SOFTWARE SKILLS

- ✓ **Premiere Pro**
Expert level
- ✓ **Final Cut Pro**
Professional level
- ✓ **Photoshop**
Professional level
- ✓ **Audition**
Professional level
- ✓ **Cinema 4D**
Beginner level
- ✓ **After Effects**
Advanced level
- ✓ **DaVinci Resolve**
Intermediate level
- ✓ **Illustrator**
Professional level
- ✓ **Media Encoder**
Advanced level
- ✓ **Microsoft Office**
Professional level

TECHNICAL SKILLS

- Camera Jib
- Camera Slider
- Camera Dolly
- Lighting
- Audio Mixing
- Video Editing
- Timelapse
- Color Correction

CONTENT EXPERTISE

- Studio-Talent
- Studio-Product
- Vox-Pop
- Corporate Promo
- Live Stream
- Product Demo
- Commercial
- Event Coverage
- Video Blog
- Client Testimonial