

Adam Clapper

Creative Director · Senior Videographer · Video Producer

Creative and results-driven Creative Director & Senior Videographer with 15+ years of experience leading high-impact video productions across commercial, digital, music, and branded content. Proven ability to take projects from concept to completion, creating compelling visual narratives that engage audiences and support brand goals. Skilled in creative direction, cinematography, editing, motion graphics, and end-to-end production management. Collaborative and hands-on, delivering polished, story-driven content on time and within budget.



JOB EXPERIENCE

SENIOR VIDEOGRAPHER & EDITOR: National Inventors H.O.F.
May 2024 - APRIL 2026 (Full-time) - North Canton, Ohio

Shot, edited and delivered video for post-production. Completed camera operation in-field and in-studio with full studio production setup and lighting. Adhered to multiple brand & organizational standards.

DIGITAL VIDEO & SOCIAL CREATIVE DIRECTOR: Rustoleum, Inc.
November 2021 - APRIL 2024 (Full-time) - Vernon Hills, Illinois

Planned, shot, edited and delivered engaging social content for all Rust-Oleum social channels. Used storytelling skills to develop scripts, storyboards as well as set design and securing talent. Responsible for all post-production and editing of all videography and photography.

VIDEO PRODUCER & ANIMATOR: American Vet. Med. Association
JULY 2017 - NOVEMBER 2021 (Full-time) - Schaumburg, Illinois

On-location video production including client interaction. Acted as staff videographer for AVMA's Annual Convention. Managed online video distribution channels. Established annual video production schedule.

SENIOR VIDEOGRAPHER & EDITOR: Brafton, Inc.
MARCH 2013 - JULY 2017 (Full-time) - Chicago, Illinois

Shot and edited videos for Fortune 500 clients. Traveled to client locations domestic & international. Directed video shoots & voiceover talent. Worked autonomously, taking control of projects from start to finish.



EDUCATION

ILLINOIS INSTITUTE OF ART - CHICAGO: DIGITAL FILM & VIDEO
Bachelor of Fine Arts

BOWLING GREEN STATE UNIVERSITY: DIGITAL FILMMAKING
Transfer Credit



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<https://shorturl.at/MUNfi>



<https://shorturl.at/ojpMv>

SKILLS

SOFTWARE SKILLS

Adobe Premiere Pro

Adobe After Effects

Adobe Audition

Adobe Photoshop

Adobe Photoshop

DaVinci Resolve

TECHNICAL SKILLS

Camera Operation

Video Editing

Audio Mixing

Lighting

Color Correction

PERSONAL SKILLS

Creativity

Communication

Teamwork

Leadership

Management